

UNITED STATES COAST GUARD
AND
CHAMBER OF SHIPPING OF AMERICA

**OUTLINE OF FORMAL PREVENTION THROUGH PEOPLE
PARTNERSHIP AGREEMENT**

Goals and Objectives

1 The purpose of this partnership between the United States Coast Guard (USCG) and the Chamber of Shipping of America (CSA) is to enhance maritime safety and the quality of the marine environment by addressing the issue of crew alertness to improve seafarer performance and prevent marine casualties. The objective is to develop and implement a crew alertness awareness and education plan for seafarers. This objective has been identified as a strategic goal by CSA's leadership and is included within the USCG's "M" Business Plan and Performance Plan.

Outline of Activities

2 The government/industry partnership covered by this agreement establishes a continuous program of structured cooperative meetings that are intended to carry out the following activities:

- a. Develop a strategic plan
- b. Develop concepts and educational materials
- c. Conduct test/trials and evaluate results
- d. Develop a Dissemination Plan

3 This partnership is not intended to subvert the role of government regulation in establishing minimum standards necessary to ensure the protection and safety of U.S. waters, vessels, passengers and crews, nor is it intended to replace the role of the Federal Advisory Committees. Rather, this partnership is intended to complement these governmental and other industry functions by providing an efficient mechanism for joint Coast Guard-industry action in a results-oriented, non-regulatory environment.

Details of the USCG/USA partnership

4 The USCG and CSA agree to establish this partnership to enhance maritime safety and quality of the environment by addressing the issue of crew alertness. This partnership involves creating a Partnership Steering Committee (PSC) comprised of government and industry members to oversee the Partnership activities.

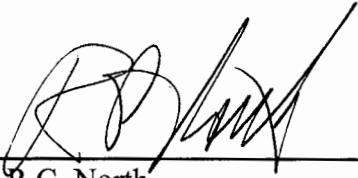
- 5 The PSC will conduct their work using the following action plan:
- a. Scope: To educate and increase seafarer awareness on the issue of crew alertness through the “Crew Alertness Campaign.”
 - b. Develop a strategic plan
 - Identify target audiences
 - Determine appropriate outcome measures and evaluation techniques
 - c. Develop concepts and educational materials
 - Specify target populations
 - Prepare draft materials
 - d. Conduct test/trials and evaluate results
 - Choose evaluation sites
 - collect pre-campaign and post-campaign data for evaluation
 - Make appropriate revisions to materials and campaign
 - e. Implement Dissemination plan
 - Disseminate appropriate materials to target audiences
 - Provide for constant evaluation and revision
- 6 The Partnership Steering Committee (PSC) may establish “Partnership Action Teams” (PAT’s) to facilitate the work and to review and act on suggestions and recommendations related to the Partnership objectives from members of industry, the public, the Partnership Organization, or the USCG. The PAT’s will operate under the guidance of the Partnership Steering Committee (PSC) and conduct their work following the above mentioned action plan.

Action

- 7 To formalize and communicate the government-industry partnership described above, the CSA and USCG agree to undertake the following actions:
- a. The CSA and USCG will use their best efforts to promote this Partnership within their respective organizations, commencing with the execution of this agreement.
 - b. The CSA and USCG will establish a PSC by March 30, 2001.
 - c. The CSA and USCG will establish PAT’s as required to carry out the action plan.
- 8 Two years following its establishment, a review of this agreement will be conducted to determine its accomplishments, status, and future value to both the CSA and USCG.

Institution of the CSA-USCG Partnership

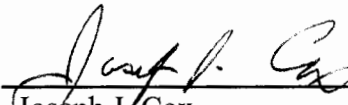
- 9 This Partnership Agreement is effective upon signature. It may be modified or terminated by either party by mutual agreement at any time. The parties pledge to act in good faith at all times and to use their best efforts to accomplish the goals, objectives and actions summarized herein.



R.C. North
Rear Admiral, U.S. Coast Guard
Assistant Commandant for Marine Safety
& Environmental Protection (G-M)

3/20/01

Date



Joseph J. Cox
President
Chamber of Shipping of America

3/20/01

Date